Resilience, agency and coping with hardship: evidence from Europe during Great Recession

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Abstract: This paper aims to contribute to the growing literature on resilience by focusing on coping with hardship during the Great Recession, drawing upon primary data gathered through household and key informant interviews in nine European countries. As the resilience approach highlights agency, the paper examines the nature of household responses to hardship during this period on the basis of the ‘structure - agency problem’. An important contribution of this paper is to identify different forms of agency and discuss their implications. More specifically, we conceptualise three different types of agency in coping with hardship: absorptive, adaptive and transformative. Analysis of the findings indicates that structural constraints remain prominent. Most coping mechanisms fall under the category of absorptive and adaptive agency characterised here as burden-bearing actions that ‘conform’ to changing circumstances rather than shaping those circumstances.

Key words: Resilience, hardship, Great Recession, Europe, poverty, agency, structure

1. Introduction

The Great Recession severely impacted some countries such as Greece, Spain, Ireland and Portugal while others like Germany and Poland were relatively unaffected. Unemployment in the EU-27 group increased from around 7% in 2007 to 11% 2013. In some countries it reached over 25%. Austerity measures intensified the deterioration in living standards with severe material deprivations almost doubling in Greece, Italy, Ireland, Spain and the UK in the same period (See
Appendix Table 1). A prolific literature has emerged on the causes of the crisis since 2008 (for a selected reading, see Barba and Pivetti 2008, Tregenna 2009, Dymski 2010, Cynamon et al 2016). However, noting some exceptions (see Kennett et al 2015), less attention has been paid to how households coped with its consequences.

This paper aims to contribute to the growing literature on resilience by focusing on how people responded to hardship during the Great Recession. The distinction of the resilience approach is its emphasis on positivity and agency. This approach argues, contra to much of the poverty studies literature, that the poor are not victims but as people with control over their circumstances and with the resilience to bounce back (Authors 1, Harrison 2013, Orthner 2004). In this study, resilience has been examined in the context of household responses to hardship during the Great Recession on the basis of the structure – agency debate, drawing upon primary data gathered through household and key informant interviews in nine European countries (Greece, Portugal, Spain, Ireland, the UK, Germany, Finland, Poland and Turkey). Three essential elements of coping with hardship are emphasised: efforts to reduce cost of living, protecting incomes and rearranging the use of internal and external assets and resources around the household.

An important contribution of this paper is to distinguish different forms of agency in the context of structural constraints faced by participants. More specifically, household responses are discussed on the basis of three types of agency: absorptive, adaptive and transformative. The findings show that most forms of coping fall under the category of absorptive and adaptive agency characterised here as burden-bearing actions that ‘fit into’ changing circumstances rather than shaping the circumstances.

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1 The extent of austerity measures is reflected to some extend by the decline in social protection benefits per unemployment person by 75 percent in Greece, 55 percent in Spain and over 40 percent in Portugal and Ireland in real terms from 2008 to 2013 (Eurostat 2017, authors estimation).

2 For more detailed discussion of austerity measures employed across the EU and Europe more broadly, please see Busch et al., 2013; OECD, 2015; Ortiz and Cummins, 2015.
In the next section, a brief review of the literature on resilience and the structure-agency debate is provided. This is followed by a section on research approach, method and a description of the data. The findings are presented in detail in Section 4 and conceptualised in relation to different forms of agency in Section 5. The final section presents the conclusions.

2. Resilience, structure and agency

The use of the concept of resilience in social sciences is relatively new. Its origins lie in the natural sciences where it has been used to explain how subjects respond to unforeseen developments such as disasters, crises and hazards. It has been particularly successful in ecosystems research (Holling, 1973; Berkes et al., 2003). In social sciences, its application has accelerated with rising social disorders (e.g. terror attacks) natural disasters (e.g. floods) and the impacts of the Great Recession on household welfare. Increasingly, the resilience approach is being used to understand ways of withstanding and overcoming hardship. Its popularity is partly because of its positive view of people in hardship and poverty. Rather than reflecting them as victims of circumstances, the resilience approach highlights their agency and resourcefulness in overcoming the odds through employing multiple practices, such as savvy use of resources, networks and support structures (Rose 2007, Frost and Hoggett 2008; Raco and Street 2012, Lowndes and McCaughie 2013).

The emphasis on agency and the negligence of structural influences on poverty can be seen in the framing of resilience as an ‘ability or capacity of an individual’ to make a positive adjustment to trauma or other negative experiences (Fraser et al. 1999, Orthner et al. 2004), thereby rebounding from hazards, threats, crises and adversity (Luthar et al. 2000, Vale 2009). Some consider it to be an ability to sustain everyday routines in the face of financial constraints to meet basic needs (Snel and Staring 2001) or to show active struggle against adversity and achieve better outcomes in spite of it (Bartley 2006, Mullin and Arce 2008, Canvin et al. 2009, Masten 2001). Others viewed it as a capacity to use problems to affect change (Harrison 2013, Batty and Cole 2010) and restore order.
and balance during crises by benefiting from and contributing to a network of relationships (Okech et al., 2012).

Neglecting social and structural factors in the development of a conceptual framework for resilience leads to major problems. For example, what appears as resilience (or lack of it) may be reflecting the result of factors such as privilege (or social exclusion) or the efficacy of social protection. The term can *legitimise an ideological agenda* and mask the potential detrimental effects of coping with hardship (Authors 1). Indeed, the potential influences of structural conditions on individual resilience are increasingly being accepted. Bercht (2013), for example, argues against resilience as a personal attribute and views it as domain specific. Some authors consider resilience to be an outcome of social rights (Walsh-Dilley et al. 2016). Keck and Sakdapolrak (2013) use the term ‘social resilience’ which they conceive in connection to politics, participation and power. However, there has been a failure to incorporate these factors into the resilience framework. Revilla et al (2017) and Boost and Meier (2017) consider ‘social resilience’ to be a resource related concept involving processes rather than attributes. Where they are integrated into the analysis, it has been done in a manner in which they are ‘reduced to the appearances of choices and practices of individuals’ (Chandler 2013, p. 278).

As the main aim of this paper is to examine whether the focus on agency in the resilience approach is justified, it would be appropriate to consider it in the context of the structure and agency debate. Several critical points are pertinent for the discussion in this paper. The first is the extent to which structure or agency influences one another. There is a long established tradition in social sciences, highlighting the importance of structural constraints for individual action while recognising the pitfalls of extreme structuralism. This is true even for those with strong structuralist positions such as Parson (1937) whose view of ‘voluntarism’ meant that people are able to take different courses of action depending on the extent of freedoms or agency. Although Giddens (1984) and Bourdieu
(1977) are known to have a more balanced approach they too were criticised for incorporating a strong tendency in their analysis for the reproduction of existing social systems (Sewell 1992). The second critical point is how ‘change’ is explained within a structure-agency paradigm is crucial for the concept of resilience and its application to the times of crises. A number of scholars have found the current state of the debate inadequate:

Change is commonly located outside of structures, either in a telos of history, in notions of breakdown, or in influences exogenous to the system in question. Consequently, moving from questions of stability to questions of change tends to involve awkward epistemological shifts (Sewell 1992, p. 3).

Sewell is right to some extent but there is also considerable discussion around time, temporality and change in sociology as noted by Bates (2006). For Bourdieu (1993) and Giddens (1984), the temporal dimension involved routines, rule following, adaptation and the influence of power relations in everyday life. It is seen to regulate stability and change in social structures. Giddens in particular refers to de-routinisation during critical times that break habitual and customary conduct (1979). Critical realists, especially Archer (1995, 2010) and Bhaskar (1989, 1994), on the other hand, made use of the notion of ‘emergence’ in which one thing arises from another diachronically or synchronically. Giddens was criticized by Archer (2010: 234) for viewing change as a ‘passive process’ explained by external events such as war. Despite the similar criticisms by King (2009) and Schatzki (1997), Giddens in fact acknowledged this in his work (1984). For Archer (1995), diachronic aspects of change are more prominent. She viewed structures as the products of social actions of the past because for her ‘structure’ precedes ‘agency’, it is autonomous and it exerts ‘causal influence upon it’ (1995: 183). In another source she argues that ‘structure logically predates the actions which transform it’ (2010: 238). Interestingly, the emphasis on diachronic aspects of change
brings Archer closer to Giddens. For example, in an example of the education drive in Cuba, she shows that structural constraints take time to disappear despite political and collective determination to transform (p. 239).

Finally, autonomy of structures and actors in the production and reproduction of social systems remains at the heart of debates in relation to change and resilience. To achieve ‘an effective separation’ between the roles of structure and agency, critical realists referred to ‘degrees of freedom’ of actors and structures and argued that theories depict agents as powerless or entirely self-created (Archer 2010: 234) and that change is either mostly credited to the agency or the structure. (Archer 1995).

This paper relates directly to these debates in that it focuses on the significance of actors’ autonomy at a time of major change (i.e. crisis and austerity). This is in order to examine the validity of the resilience approach which emphasises the agency of actors to ‘beat the odds’ in such times. Our purpose is not to settle differences between various sociological approaches. Instead, we take advantage of the advances made in sociology on temporality/emergence to understand household responses to hardship in times of crisis and analyse the nature of agency to assess the merits of the resilience approach. In particular, we see the following to be important in explaining change, actions and outcomes after major shocks or adversities:

   a) nature of household responses (e.g. de-routinisation and adaptation to/after crises)

   b) nature of agency or the extent of actors’ autonomy

   c) diachronic and synchronic aspects of change and their interface with structure and agency

The next section provides three elements of empirical analysis in this paper. First, drawing on the existing literature it develops a framework within which to discuss household responses to hardship in times of major change. Second, three different forms of action have been described to make
sense of nature of the agency and its influence on the production and reproduction of structures. This is followed by a description of the data used here.

3. **Approach, Method and Data**

Studies on household responses to hardship in times of major change such as economic restructuring (Wallace 2002, Datta et al. 2007) provided a plethora of the ways in which these can be classified. Elder (1974), for example, referred to expenditure reducing and income generating strategies in a study of the Great Depression. Heflin et al (2011) discussed work, network and agency based strategies. In Russia, Piirainen (1997) identified market oriented, traditional defensive and proletarian strategies. Lokshin and Yemtsov (2004) used active (e.g. seeking supplementary work), passive (e.g. cutting down expenditure) and network based strategies. Smith and Stenning (2006) considered market based, non-market based (e.g. reciprocity) and alternative strategies (e.g. black market). In developing country contexts, Dearcon (2002) referred to ex-ante (preventative) and ex-post strategies (containment and overcoming). Park (2006) investigated risk pooling to deal with poverty in Bangladesh.

Despite the differences in the classification of household responses to hardship, most studies refer to them as ‘strategies’ to highlight the autonomy of individuals in overcoming their hardship (Wallace 2002). It is considered that the term ‘strategy’ reflects how individuals or families modify their behaviour through intent and consciousness (Giddens 1984, Elster 1986). Pahl (1985), for example, used the term ‘household strategy’ to signify the scope for choice despite structural constraints. For Tilly (1987) it meant implicit rules, developed by families to solve emerging problems in a context of pre-existing practices. On the other hand, Crow (1989) provided a more critical view of the term by highlighting that it is adapted from military and business contexts. He drew parallel between the term ‘household strategy’ and the ‘rational choice’ theory, highlighting the well-known defects of the latter, e.g. lack of recognition of cognitive boundaries, uncertainty
and influence of social conditions such as customs and power relations. In line with Crow’s (1989) assessment, the term ‘household responses’ is used here to describe the variety of reactions by the participants in this study rather than the more popular notion of ‘household strategy’ as the latter overemphasises rationality and calculative power to the detriment of the intricacies of social relations.

Moreover, discussing responses to hardship in the context of ‘the household’ is not unproblematic for it may imply collective decision making and hide power relations and conflict amongst its members. ‘Family’ is preferred by many authors for good reasons (see Daly and Kelly 2015) but it also suffers from similar drawbacks. This paper uses ‘household’ as it describes families as well as units with no familial ties. Besides, decisions with respect to the ways of coping with hardship are likely to affect all members even if they reflect intra-household inequities with respect to power, gender, etc.

Drawing on the literature discussed above, ‘emergence’ in household responses to cope with hardship during the Great Recession is framed with the use of three distinct categories of actions in this paper.

i. Efforts to reduce cost of living

ii. Efforts to protect incomes

iii. Efforts to draw on individual, group, social/public assets & resources

The degrees of autonomy (or nature of agency) and its interaction with structural conditions is assessed through three categories of agency –absorptive, adaptive and transformative– as was done by Obrist (2010), Béné, et al. (2015) and Keck and Sakdapolrak (2013), following Holling (2001) and Berkes et al (2003). For the purposes of this study, they are described in the following manner.
**Absorptive agency** involves efforts to cope with a shock in the short term with potentially negative, sometimes damaging consequences. For example, a severe reduction in nutritional intake to manage existing means is a form of absorptive agency that reflects structural constraints weighing heavily on the autonomy of individuals. Such actions with negative impact on wellbeing are ‘burden bearing’ rather than ‘structure shaping’. **Adaptive agency** involves efforts that lock people into certain practices in the *medium to long term*. Examples include use of debt to meet basic needs or taking on low pay, low quality jobs under duress. Adaptive agency differs from absorptive agency with respect to the timeframe in which these practices and their impact remain effective but both underline the influence of structural constraints on individual autonomy. As will be seen in the next two sections, most household responses in this paper fall into absorptive or adaptive agency categories.

**Transformative agency** involves actions that not only help with recovery but move people to a new level where they are better off and less vulnerable on a long-term basis. It reflects strong individual autonomy, possibly with enabling structural forces. Its impact on individuals and society can differ. For example, the prevalence of employment insecurity is a structural problem from which some individuals can escape over time, yet it remains a general feature of the labour market that will continue to cause hardship for others. Alternatively, consider the legal action of the five disabled tenants against the so called ‘bedroom tax’, introduced as a measure to reduce welfare (housing) benefits in the UK.³ Had they been successful, this would have represented a change in the welfare structure, affecting wider sections of society, not just those who took legal action.

The research results discussed in the next section are based on in-depth, semi-structured interviews conducted in 2015 as part of an EU funded research project in Greece, Ireland, Portugal, Spain, the

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UK, Finland, Germany, Poland and Turkey. This selection aimed to include a mixture of countries. They differ from each other with respect to the type of welfare regime (e.g. UK/liberal, Germany/conservative, Finland/social democratic, Turkey/clientelistic, Spain and Portugal/Mediterranean etc.) and generosity, with Germany, Finland, the UK—and Ireland until the crisis—having more generous welfare systems (relatively speaking), while Spain, Portugal, Poland and Turkey have younger and less generous welfare regimes (see Ferragina and Seeleib-Kaiser, 2011 for a state-of-the-art overview of welfare regimes). Greece, Ireland, Portugal, Spain and the UK had heavy exposure to the financial crisis and high growth of unemployment post crisis (ranging from 40 percent for Portugal to a three-fold rise in Ireland during 2007-2011, according to Eurostats). Others (Finland, Germany, Poland and Turkey) were less heavily affected by the 2008 crisis with lower or shorter term growth in unemployment.

In each country, interviews were conducted in at least one urban (coded as UH) and one rural location (coded as RH). Overall, in each country 40 sets of interviews with households and a minimum of 8 interviews with key informants were conducted. The key informants provided expert knowledge on a number of key issues facing our participants’, including housing/homelessness, issues with benefits, employment and food poverty. Key informants were drawn from food banks, law centres, legal advice charities, homelessness and housing charities, and anti-poverty organisations. In a number of cases, they acted as gatekeepers and were able to help the researchers recruit suitable participants for the household interviews.

The initial interviews with 24 households in each country lasted up to 2 hours. These were followed by photo elicitation interviews with 16 households selected from the initial sample. Sample selection for households was based on a loose description of hardship, prioritising the difficulty to make ends meet at the time of interviews rather than earnings or owned assets. This was the most appropriate approach because although resilience is overwhelmingly associated with hardship, it is
also an important concept for those who have been able to escape from hardship or those under threat of falling into hardship. Participants were asked to take pictures of their everyday lives as objects of discussion in the follow up interviews.

More specifically, participants were from households where all members were unemployed (who in some countries were in receipt of welfare support); or those that had some members in part-time or irregular work but struggled to make ends meet; or those with reasonable earnings but in hardship due to the larger size or special needs of their households. Note that in Greece, Portugal, Ireland, Spain and the UK, a proportion of participants (between 16 and 33 percent) had occupied middle class positions but had fallen into hardship after the crisis and austerity.

4. Household responses to hardship during the Great Recession

Efforts to Reduce the Cost of Living

Adjustments on the consumption side were found to be most widely used by all participants in this study. Despite considerable variety within and across countries, there were also remarkable similarities in the ways participants coped with hardship. Firstly, ‘sacrifice’ (i.e. lowering consumption) was a prominent theme in the narratives of participants in all case study countries. Frequently talked about cuts from ‘non-essential’ spending were for holidays, treats for children, smoking and going out. Some families reflected a frustration about the lack of scope for further spending cuts.

‘I don’t read newspapers anymore. This is dramatic for me...It hurts me but this was a cost cut...I also rarely go to the cinema now, it is also very expensive.’ (DE - RH13, couple with 5 children)
‘I don’t go to the hairdresser’s or to bars. I don’t know how we can cut back on anything else.’ (ESP, RH1, couple with 2 adult sons)

As for essentials, cuts in energy use was most common. Participants talked about using public spaces such as libraries or going to bed early or connecting to the grid illegally to save from heating costs. In Greece, Poland and Germany some participants reported delaying or cutting necessary medical expenses (medicines, eyeglasses and dental treatment). Cutting down on food was also common. Some households admitted limiting their meals to one or reducing or eliminating expensive items from the diet such as meat. One participant in Poland explained how she gave more precious food such as pork cutlets to her child and husband, the bread winner, while another participant in the UK talked about skipping meals as a way to stay within his means:

‘I don’t always eat breakfast and I sort of budget that way, I kind of might have something that’s gonna fill me up a bit by lunch, night-time, sometimes I survive on say one meal a day rather than three meals a day.’ (UK, RH4, single man in his 50s)

Secondly, interview data pointed to a relentless pursuit of bargain hunting to reduce expenditure without compromising from the level of consumption. Shopping at second hand markets and charity stores for clothing and furniture was common. A participant living in a rural area of Wales, highlighted the potentially labour intensive nature of bargain hunting, especially when every penny counts:

‘obviously when you’ve got a restricted income you do look around and you think ‘oh that’s 3p cheaper there’ but then I’ve got to travel six miles in the car so is it actually 3p cheaper, no it’s not! But it does make you think a lot more’ (UK, RH8, single man in his 40s).
Thirdly, households *substituted* purchased goods and services with self-provision. In some cases (e.g. in Lapland) these involved established practices that pre-dated the Great Recession. In other cases, it became a necessity as a result of austerity as in Portugal where some families begun using vacant public land to cultivate vegetables and raise poultry and rabbits.

‘I maintain everything (machinery) that I can do alone. Then once the things get impossible then I turn to other people’ (Lapland, RH11, male in his 60s, living with his wife).

Fourthly, *planning day-to-day life* helped with exerting some control over the outgoings. Households usually prioritised rents and bills when money came in and then allocated income to other necessities. Frequency of shopping was planned on a regular basis; monthly or weekly or daily, depending on needs as well as the cycle of wages or welfare benefits. Food planning was a frequent theme in the narratives of participants. In Poland, a woman explained how she apportioned chicken into parts to cook and serve for several meals. One participant said:

‘I live with a pencil in hand. I always plan menu for the whole week. I do it usually on Sundays, although I should have some rest.’ (PL, UH10, single woman in her 60s, living with adult son)

Finally, an intricate web of *social and informal economies of exchange* (involving solidarity and reciprocity) enabled households to share risks. In Germany, making the most of networks was essential, whether that is sharing fruit and vegetables or offering to fix (or even rebuild) a car:

‘If we want to save some money...Everybody looks out if they can get somebody who can help. Because there is not much to receive from the state’ (DE, RH 10, woman in her 60s living with husband).
In this, *kinship* played a significant role although more so in some countries than others. In Greece, financial and material support (e.g. nutritional) provided by the family, emerged as the most important source of help that sustained individuals under austerity. The older members with pensions shared their already reduced earnings. In Turkey, farming households sent foodstuff (fruits, vegetables, pulses) to their relatives who had migrated to urban locations. In Spain, families helped by lending money for unforeseen payments, clothes, school supplies or debt repayments. Support by third sector organisations such as charities, churches and solidarity groups played a considerable role. In the UK, for example, foodbanks have provided emergency relief for over one million individuals since 2013 (Trussell Trust, 2016) reflecting temporary spells of destitution for many of them.

*Efforts to protect and/or stabilise incomes*

Wages and salaries were reported as the most important contributor to household incomes in this study followed by welfare benefits. Three adaptations with respect to changes in labour markets stood out almost without exception in all countries. One was the tendency to take on jobs for which the participants were overqualified. Many worked in insecure jobs to scrape a living (e.g. cash-in-hand, part-time, sporadic informal jobs as well as successive short-term contracts in the formal sector). Increases in non-permanent, low paid and casual employment is well explained by Standing (2011) in his book, *The Precariat*. What is notable in our findings is that precarity expanded over the professional and middle classes during the Great Recession. For example, Simon in East London had a university degree in law but he was working as security personnel on zero-hours contract. In Portugal, Carla, an ophthalmology technician, worked on commission as a cab driver. Vivi, an experienced sound engineer in Greece, started working as an intern hairdresser with no contract.

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4 Incomes derived from micro businesses and rural activities were also important in some countries (e.g. farming in Turkey, husbandry in Lapland).
and survived on informal hairdressing jobs. Another way of ‘patching it together’ was the use of unreported work, especially when participants transitioned from unemployment to welfare or when benefits did not cover the cost of basic needs. For example, a participant in the UK with a professional job previously was compelled to take on informal work after being made redundant. He found work ‘through a friend of a friend’:

“Do you want some work, you come with me, you lay tarmac, I’ll show you what to do, I’ll pay you by the day at the end of the day” [...] No questions asked, no paperwork, no names, nothing’ (UK, RH8, single man in his 40s).

Furthermore, migration has played some, albeit limited, role in improving the chances employment and earnings. In Poland, examples mostly involved younger generations using international migration. In Greece, where agricultural activities survived in contrast to other activities, migration
from urban to rural areas took place to escape higher cost of living. Finally, a number of participants from Greece, Britain and Portugal undertook further education or vocational training, often at their own cost, to improve their chances of employment. But their expectations failed to materialise because of the prolonged downturn in the labour market.

**Efforts to make better use of assets and resources around the household**

Most participants did not own many physical assets, except for varying degrees of home ownership. A crucial response to high housing costs in Greece, Ireland, Finland, Spain, Poland, Portugal and Turkey was to remain in or return to the family home. In the UK, people put in every effort to qualify for and move themselves up the so called ‘priority list’ for severely limited social housing. For example, in her first interview, a 35 year old single woman in London was preparing for eviction and ‘working full-time’ on her social housing application. At the second interview, she was already in ‘temporary accommodation’ from her local authority. Although her eviction had caused much anxiety and the new accommodation was so small ‘she could barely move around without hitting some furniture’ she was optimistic for being on the path for ‘affordable housing’.

Most participants had no savings. Indebtedness, on the other hand, was a serious issue in many countries covered in this study. The origin of over-indebtedness did not always lie in the pre-crisis period. Wage reductions or loss of employment under austerity made it difficult to keep up with the cost of living. **Persephoni** in Greece, for example, was a director at a cultural institution which could not pay her salary after the crash. As the main bread winner, she could not afford her family’s basic needs, lived without heating and electricity and incurred a considerable amount of debt. In the UK, too, many resorted to debt through overdrafts, payday loans, etc. to manage daily spending or other essential outgoings (such as replacing a boiler etc.) rather than wealth accumulation:

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5 This was most common in Finland, Poland and Turkey (17-18 participants out of 24 owned their houses, very few with mortgage) and least so in the UK. In between were Ireland, Portugal (8) and Greece (7).
I owe about a grand in pay day loans because I’ve not been working ...that pay day loan thing is a vicious cycle that I’ve probably been in for quite a while, I mean like a couple of years so every month it’s, you know, when I get paid you can probably take £500 straight out because of pay day loans (UK, UH13).

On the positive side, making use of open access public resources played a crucial role in enhancing participants’ quality of life. Walks and games in nearby woodlands were used as a substitute for paid-for holidays in Spain, Ireland, Britain and Poland. Participants talked about fishing and foraging for fruits and mushrooms in Finland and Germany and collecting firewood from the forest in Spain and Ireland to substitute costly fuels. In Finland, free healthcare, library services, affordable and accessible sport facilities and evening courses by municipalities are highlighted for the crucial role they played for the wellbeing of the communities. Elizabeth, Caroline and Hawar in the UK described how libraries, children’s centres, leisure centres, playgrounds in the public parks and city farms enhanced their quality of life despite hardship. What these findings imply is that the austerity policies, to the extent that they target key public services and resources, can directly intensify the deprivations of the poorest sections of the society as well as having negative impact on the welfare of other groups.

5. Analysis of household responses to hardship, the nature of agency and resilience

The research findings presented in the previous section provide a fertile ground to examine various dimensions of ‘emergence’ in household responses to hardship during the Great Recession under austerity. In Table 2, we reproduced the highlights of household responses to hardship and suggested the nature of agency and potential impacts for individuals and society. While this table highly simplifies what are likely to be complex relationships between responses, impact and agency,
it can be a useful tool as a way of abstraction and analysis. We presume impact on society is influenced, amongst others, by the size of the population displaying similar responses (a synchronic aspect) and the nature of change in behaviour (i.e. temporary or long term, with or without conviction).

Cuts from essential consumption such as medicine and food reflect an absorptive agency with perverse consequences (recall that absorptive agency characterises actions to deal with immediate and pressing difficulties, sometimes at the cost of a threat to wellbeing). They reflect the dominance of structural constraints, severely limiting the availability of choices for people and weakening their autonomy. This is a synchronic emergence complicated and moderated by old or new forms of social cooperation and support (e.g. foodbanks in the UK and family based assistance in Greece) which may be considered as a positive structural development. However, the methods of prevention have to be evaluated as inferior to the pre-crisis position since having work or entitlement to welfare benefits would be preferred to, say, collecting food parcels from a food bank. Similarly, cuts in non-essential expenditure through ‘not going out’, bargain hunting, self-provisioning also reflect an absorptive agency and limited autonomy. Although they involve de-routinisation as well as new routines, they fit into the changing conditions rather than shaping the conditions. Absorptive actions can turn into adaptive or transformative (longer-term) practices. Whether emerging practices are structural or temporal depends on their prevalence. For example, in a few countries, use of open access natural resources for leisure activities, fishing and foraging contributed in modest to significant ways to households’ welfare. If these responses were entrenched into the longer term practices of households they would represent a transformative change but not if households return to old routines once hardship is over.
Overall, the data suggest that coping through reducing spending has been the most predominant response in comparison to other types of household actions. This is not surprising given a great majority of the participants were low income, working class households that did not have much in terms of assets and savings. In the face of this and limited labour market prospects, a focus on cutting the cost of living was the only viable alternative. This reflects the ‘diachronic’ aspect of emergence, using Archer’s terminology. That is the initial socio-economic conditions constrain the ‘degree of autonomy’ participants could display in the face of hardship. In other words, structural constraints (e.g. socio-economic status and labour market conditions) play an important role for coping and the nature of agency. These findings resonate with the conclusions of a number of other studies. For example, Caplan and Schooler (2007) argued that the socio-economic status of families affects the choice of ‘strategies’. Henley et al (2005) argue that help from poor families’ social networks facilitate coping without significantly improving economic status, because of small size of transfers while Lokshin and Yemtsov (2004) indicate that richer families have better prospects of coping more effectively with the crisis.

Deterioration in labour market conditions both in terms of job availability and precarity has been a dominant theme in the narratives of participants, especially, from heavily affected countries such as Portugal and Greece. The principal reactions involved both adaptive and potentially transformative agency. Being compelled to take on lower quality jobs is an adaptation to arrest the decline in incomes when employment opportunities are limited. Assuming that these responses are not unique to the participants of this study, they would reinforce or widen existing labour market insecurities which are structural in nature. Similarly, unreported work is likely to reduce pressure on family budgets but if this is a widespread practice it would represent regressive transformative agency from a social perspective.
Such synchronic transitions in the labour market created parallel transitions in the socio-economic status of households. That is, some middleclass families found themselves in hardship after the crisis and austerity. Similarly, we found that precarity in the labour market was extended to middle class and professional occupations although this was moderated by their access to various assets and networks in the heavily affected countries such as Spain. Instead working class households with limited assets depended on either the labour market or welfare support which restricted their recovery in a time of austerity. An interesting contrast between those who experienced a downward social mobility and those in longer-term hardship is that the participants in the former group seemed not so well-equipped to deal with the immediate consequences of adversity. On the other hand, the participants in the latter group seemed to have accumulated some tacit knowledge to cope with adversity, for example, by using a wide range of shopping and budgeting strategies and seeking help from others. Hence they were better able to deal with newly encountered adversities (See, Authors 2016 for greater detail on this).

Re-arrangements in the use of internal or externals assets and resources (e.g. returning to the family home to cut housing costs) were also predominantly adaptive. Although such practices enable survival, they cannot be considered as progressive adaptations to the extent that they are non-ideal solutions undertaken to deal with hardship (as explained by some participants who felt a loss of autonomy or that they were a burden on their family). The crucial role debt played in “keeping up with the Jones” in the lead up the 2008 crisis has been extensively discussed by economists. A synchronic emergence in the aftermath of the crisis is that debt represented an important aspect of coping with hardship and austerity in Greece, Britain, Ireland and Turkey although this time to cater for basic needs (food, shelter and utility bills) rather than investment in housing etc. This constituted another form of adaptive agency, reflecting the limitations imposed
on participants by the structural conditions (easy availability of debt, declining incomes and welfare benefits).

Transformative agency and change was almost absent in our data. Although further education and training to improve employment prospects potentially reflects transformative agency, the recessionary economic environment hindered the materialisation of this possibility in the few cases encountered in this study. Migration can represent a transformative change for the individuals and, if widespread, for the society but not observed frequently in this study, reflecting perhaps the lack of opportunities elsewhere in Europe.

Let us consider the implications of the discussion above for the resilience approach. Recall that the resilience view distinguishes itself from poverty studies in two respects. First, it attributes stronger agency to individuals in controlling their circumstances. Our findings did not provide much support for this view. Instead, they showed that household responses to hardship during the Great Recession mostly involved absorptive and adaptive adjustments. These reflected the prominence of structural constraints such as labour market conditions and initial conditions of families (e.g. their assets and resources), limiting the participants’ ‘degrees of freedom’ or ‘autonomy’ and hence the nature of their agency. Their responses displayed a tendency to ‘fit in’ and ‘conform to’ the changing conditions rather than shaping the conditions. Hence, we identified plenty of examples of survival and coping amongst the participant households, but very few cases of ‘beating the odds’ and transcending to a better state of living. Transitions in labour market (e.g. from professional to precarious work) and socio-economic status (e.g. from middle class to poverty) too reflect the influence of structural factors and these cannot be explained with reference to a lack of resilience.

Second, the findings provide some basis for critical reflection on ‘positivity and resilience’. The fact that families used cuts in spending as a primary response to hardship suggest detrimental consequences such as lower welfare and social exclusion. Bargain hunting or self-provisioning
created extra burden for participants already juggling a busy family life. Risk sharing within family and friends had negative impact on those who shared their meagre incomes as in the case of Greek pensioners, mentioned earlier. In particular, describing spending cuts that result in deprivations of essential consumption goods and services such as food and medical care as ‘resilience’ would be a way of glossing up the reality and understating the costs of the struggles people put up against varieties of hardship.

Conclusions

This paper critically examined the resilience approach in the context of coping with hardship during the Great Recession in Europe, drawing on primary data gathered through semi-structured interviews in nine European countries. The analysis has been located within the structure-agency debate with emphasis on emergence and autonomy. The aim of the paper was to explore household responses to hardship in terms of the nature of their agency.

From a theoretical point of view, three different forms of agency have been distinguished in the context of austerity and hardship: absorptive, adaptive and transformative agency. Further analysis of agency has been facilitated by classifying socio-economic practices of households’ into efforts to cut spending, protect incomes and rearrange use of assets / resources.

We found that the resilience of participants through their agency and autonomy in times of hardship has been significantly constrained by structural forces. Much of the interview data highlighted the predominance of absorptive and adaptive agency, displaying the influence of constraints such as the initial conditions of families (e.g. low incomes, lack of resources and assets) that led them to rely on coping through cutting down expenditure as a primary response to hardship. Cutting down on food to the point of persistent ‘hunger’, rough sleeping, ignoring medical necessities signified the limits of the choices available to the participants. Limited labour market
opportunities meant that the welfare systems played a crucial role. Where they were downsized under austerity, a number of diachronic and synchronic emergences were observed such as rise of community support systems (e.g. foodbanks) and resorting to kinship based assistance. Lack of resources and restrictions on welfare provision led to growing use of debt to meet basic needs. On the other hand, open access to public resources such as parks, libraries, play grounds and leisure centres enhanced the quality of life of many participants in times of crisis, implying lessons about the impact of austerity measures, directly affecting the availability of such resources. In a few cases of potentially transformative agency, the impact of actions on the lives of people (education, retraining) was muted because of the context in which they took place (i.e. crisis, downturn and austerity).

Finally, the consequences of household actions to cope with hardship such as indebtedness and rising material deprivations challenge the so called ‘positivity’ in the resilience approach. A number of interrelated negative transitions took place as a consequence of prolonged austerity (which itself reflected a hegemonic policy choice of structural influence). These included use of debt rather than earnings (or welfare support) to finance basic needs such as food and shelter, labour market precarity being extended to professionals and some middle class families falling into poverty. It is likely that some of these transitions will continue to prevail in the near future.
BIBLIOGRAPHY


Table 1. Key Information about Participants

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>Location</th>
<th>Number of and Type of Household (HH)</th>
<th>Household Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>GR</td>
<td>Two towns in Athens</td>
<td>Single wo/d: 10; w/d: 2</td>
<td>1-2 members: 10, 3-4 members: 8, 5+ members: 6</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Couple wo/d: 0; w/d: 12</td>
<td></td>
</tr>
<tr>
<td>ES</td>
<td>Madrid and La Mancha</td>
<td>Single wo/d: 5; w/d: 1</td>
<td>1-2 members: 3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Couple wo/d: 0; w/d: 18</td>
<td>3-4 members: 14, 5+ members: 7</td>
</tr>
<tr>
<td>IE</td>
<td>Two towns in the Irish Midland</td>
<td>Single, w/o: 3; w/d: 5</td>
<td>1-2 members: 8, 3-4 members: 8, 5+ members: 8</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Couple wo/d: 4; w/d: 12</td>
<td></td>
</tr>
<tr>
<td>UK</td>
<td>East London</td>
<td>Single wo/d: 10; w/d: 5</td>
<td>1-2 members: 14</td>
</tr>
<tr>
<td></td>
<td>Cornwall</td>
<td>Couple wo/d: 1; w/d: 8</td>
<td>3-4 members: 8, 5+ members: 2</td>
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<td></td>
<td>Pembrokeshire</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PT</td>
<td>Lisbon and Santarém</td>
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<td>1-2 members: 7, 3-4 members: 9, 5+ members: 8</td>
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<td>PL</td>
<td>Będzin &amp; Silesia, Świętochłowice</td>
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<td>1-2 members: 8</td>
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<td>Racibórz</td>
<td>Couple wo/d: 4; w/d: 14</td>
<td>3-4 members: 9, 5+ members: 7</td>
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<td>FI</td>
<td>Two towns in Lapland</td>
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<td>1-2 members: 8</td>
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<td>Couple wo/d: 2; w/d: 14</td>
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<td>Couple wo/d: 4; w/d: 14</td>
<td>3-4 members: 6, 5+ members: 12</td>
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</tbody>
</table>

w/d: with dependents, wo/d: without dependents
Table 1. A snapshot of household responses, implied impact and agency

<table>
<thead>
<tr>
<th>Efforts to cut cost of living</th>
<th>Nature of Agency</th>
<th>Individual / Social Impact</th>
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</thead>
<tbody>
<tr>
<td>Cuts in essential consumption, e.g. food, medicine, heating.</td>
<td>Absorptive Agency</td>
<td>Harmful for health, survival and quality of life of individuals, possibly leading social exclusion. If widespread, negative at societal level too.</td>
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<td>Cuts in non-essential, e.g. treats for children, leisure activities</td>
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<td>Nature of impact is case specific, could be positive or negative</td>
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<tr>
<td>Bargain hunting, Self-provisioning, Planning &amp; renegotiations, Social &amp; informal exchange</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Efforts to protect &amp; stabilise incomes</th>
<th>Nature of Agency</th>
<th>Individual / Social Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower job standards, Holding multiple jobs, Unreported work (UW)</td>
<td>Adaptive Agency</td>
<td>Regressive impact on household. If widespread, negative at societal level too. UW gain for workers &amp; employers but loss for public finance</td>
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<tr>
<td>Education</td>
<td>Potentially Transformative</td>
<td>Potentially positive</td>
</tr>
<tr>
<td>Migration</td>
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</table>

<table>
<thead>
<tr>
<th>Use of Assets &amp; Resources</th>
<th>Nature of Agency</th>
<th>Individual / Social Impact</th>
</tr>
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<tbody>
<tr>
<td>Return to cohabitation or rural areas, Use public resources, e.g. land, public facilities</td>
<td>Adaptive agency</td>
<td>Nature of impact is case specific, could be positive or negative</td>
</tr>
<tr>
<td>Use of Debt</td>
<td></td>
<td>Regressive impact on household, potentially so on society</td>
</tr>
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</table>

Appendix Table 1 Population affected by severe material deprivations (as % of total population)

<table>
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Source: Eurostat Database