

Developing effective publication strategies to raise Research Visibility, Impact and Citations

Alicia F. Gómez-Sánchez, PhD

 <http://es.linkedin.com/in/aliciafgomez>

 a.gomez-sanchez@herts.ac.uk

 [@fagomsan](https://twitter.com/fagomsan)

Rebeca Isabel-Gómez

 <http://es.linkedin.com/in/rebeca-isabel-gomez-2660b454>

 rebeca.isabel.ext@juntadeandalucia.es

 [@Rebeca_Aetsa](https://twitter.com/Rebeca_Aetsa)

Continuing Education Course. Cardiff, July 9, 2018

PART 1.

INTRODUCTION AND CONTEXTUALISATION: METRICS

- **Academic impact** is the demonstrable **contribution that** excellent social and economic **research makes in shifting understanding and advancing scientific, method, theory and application** across and within disciplines
- **Economic and societal impact** is the demonstrable **contribution that** excellent social and economic **research makes to society and the economy**, and its benefits to individuals, organisations and/or nations.

Source: Economic and Social Research Council.

<https://esrc.ukri.org/research/impact-toolkit/what-is-impact/>

What is visibility?



From Laura Czerniewicz.
Academic visibility online.
Presentation for academics at
the University of Cape Town
https://www.slideshare.net/laura_Cz/academic-visibility-online-presentation-13-october-2011/13

Adapted from: 'Social media? Get serious! Understanding the functional building blocks of social media', Jan H. Kietzmann, Kristopher Hermkens, Ian P. McCarthy, Bruno S. Silvestre. *Business Horizons* (2011) 54, 241-251. DOI.
[10.1016/j.bushor.2011.01.005](https://doi.org/10.1016/j.bushor.2011.01.005)

Is visibility important?



- ✓ **Get more citations or altmetrics mentions**
- ✓ **Obtain better evaluations and grants**
- ✓ Establish a public personal professional research environment
- ✓ Embrace open scholarship

Evaluation of research

Quantitative Methods



Qualitative Methods



Bibliometrics:

The statistical analysis of books, articles, or other publications

Photo credit: Matt Lavoie

<https://medium.com/@MattPLavoie>

Types of metrics

Journal Level metrics

- Criteria to be indexed in a database (Academic Journal Guide, Directory of Open Access Journals, Journal Citation Report, etc.)
- Impact factor (Web of Science, JCR) or CiteScore (Scopus Journal Metrics)

Article Level Metrics

- Citations
- Downloads, views.
- Altmetrics (mentions, citations in policy documents or syllabus, etc.)

Author Level Metrics

- h-index
- h5-index
- i10-index

Metrics by level

Macro-level

- global developments
- national R&D systems
- policies
- cross-sectional fields

Meso-level

- research and grant programs
- academic fields
- universities, research institutes, funding agencies

Micro-level

- university institutes/departments
- target/status groups
- research groups
- individuals

Types of indicators

- **Productivity / Activity** → number of publications to reflect the research output, count of publications in recognized databases; number of articles in peer reviewed journals, in IF with or per quartiles/deciles
- **Collaboration** → number of co-authors or co-affiliations to reflect national and international networking
- **Impact** → citation rates (several citation indicators)
- **Cognitive structures** → co-occurrences of words, classifications relations between citations, etc.
- **Other** → main authorship, percentage of contribution, characterization of publications and disciplines, disciplinary vs cross-disciplinary vs interdisciplinary etc.

Remember the limitations!

- Coverage of tools is not always comprehensive:
Some metrics and tools are still **not well established for some subject areas** (Arts, Humanities and Social Sciences), **or for some document types** (books, commissioned reports...)
- Metrics tend not to account for **age of researcher**
- **Citation patterns vary** between disciplines or types of document
- **Self-citations** can distort metrics
- Citations to a paper **may not reflect its quality**

Bibliometric data sources

Scopus Search Sources Alerts Lists Help ▾ SciVal » Register ▸ Login ▾

Document search

Documents Authors Affiliations Advanced

Search Article title, Abstract, Keywords ▾ +

E.g., "Cognitive architectures" AND robots

Limit

Date range (inclusive)

☒ Published All years ▾ to Present ▾

☐ Added to Scopus in the last 7 days ▾

Google Scholar About Search Citations Inclusion Metrics Publishers Libraries Search Scholar

Google Scholar Metrics

Google Scholar Metrics provide an easy way for authors to quickly gauge the visibility and influence of recent articles in scholarly publications. Scholar Metrics summarize recent citations to many publications, to help authors as they consider where to publish their new research.

To get started, you can browse the top 100 publications in several languages, ordered by their five-year h-index and h-median metrics. To see which articles in a publication were cited the most and who cited them, click on its h-index number to view the articles as well as the citations underlying the metrics.

You can also explore publications in research areas of your interest. To browse publications in a broad area of research, select one of the areas in the left column. For example: Engineering & Computer Science or Health & Medical Sciences.

To explore specific research areas, select one of the broad areas, click on the "Subcategories" link and then select one of the options. For example: Databases & Information Systems or Development Economics.

Browsing by research area is, as yet, available only for English publications. You can, of course, search for specific publications in all languages by words in their titles.

Scholar Metrics are currently based on our index as it was in June 2014.

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PERÍODO DE TIEMPO

☒ Todos los años ▾

Desde 1900 hasta 2015

MÁS AJUSTES

Colección principal de Web of Science

☒ Science Citation Index Expanded

☒ Social Sciences Citation Index

☒ Arts & Humanities Citation Index

☒ Conference Proceedings

☒ Conference Proceedings

Colección principal de Web of Science

☒ Current Chemical Reaction Database

☒ Index Medicus (IC) -19

Dimensions e.g. plastic AND instrument Support Register Log in

94,575,682

Sort by: Publication Date ▾

PUBLICATIONS

Title, Author(s), Bibliographic reference - About the metrics

Detwinning through migration of twin boundaries in nanotwinned Cu films under in situ ion irradiation

Jinlong Du, Zhaoming Wu, Engang Fu, Yanxiang Liang, Xingjun Wang, Peipei Wang, Kaiyuan Yu, X... 2018, Science and Technology of Advanced Materials - Article

Electronic properties and surface reactivity of SrO-terminated SrTiO3 and SrO-terminated iron-doped SrTiO3

Aleksandar Stajkovic, Helena Tellez, John Druce, Ji Wu, Tatsumi Ishihara, John Kilner 2018, Science and Technology of Advanced Materials - Article

Photo-stability study of a solution-processed small molecule solar cell system: correlation between molecular conformation and degradation

Michael J. Newman, Emily M. Speller, Jérôme Barbé, Joel Luke, Meng Li, Zhao-Kui Wang... 2018, Science and Technology of Advanced Materials - Article

Tunable near-infrared epsilon-near-zero and plasmonic properties of Ag-ITO co-sputtered composite films

Chaonan Chen, Zhenwei Wang, Ke Wu, Hui Ye 2018, Science and Technology of Advanced Materials - Article

Complementary evaluation of structure stability of perovskite oxides using bond-valence and density-functional-theory calculations

Ikuo Yamada, Akihiko Takamatsu, Hidekazu Ikeno 2018, Science and Technology of Advanced Materials - Article

ANALYTICAL VIEWS

FIELDS OF RESEARCH

1103 Clinical Sciences 4,972,924

0601 Biochemistry and Cell Biology 3,829,742

1117 Public Health and Health Services 2,595,022

0306 Physical Chemistry (incl. Struct.) 2,507,730

0912 Materials Engineering 2,200,411

OVERVIEW

RCR Mean 0.73 RCR Mean 1.30

Publications

RESEARCHERS

Roman Gladyshevskii 7,886

Lviv University, Ukraine

K. Cenzual 7,706

University of Geneva, Switzerland

Ch. Wohlfarth 7,013

Martin Luther University Halle-Wittenberg, Germany

Ivan Cibulka 6,055

University of Chemistry and Technology, Czechia

H. V. Kishan 5,974

Pune Deemed University, France

Other bibliographic sources

NCBI Resources How To Sign in to NCBI

PubMed.gov US National Library of Medicine National Institutes of Health

PubMed

PubMed comprises more than 28 million citations for biomedical literature from MEDLINE, life science journals, and online books. Citations may include links to full-text content from PubMed Central and publisher web sites.

Using PubMed

- PubMed Quick Start Guide
- Full Text Articles
- PubMed FAQs
- PubMed Tutorials
- New and Noteworthy

PubMed Tools

- PubMed Mobile
- Single Citation Matcher
- Batch Citation Matcher
- Clinical Queries
- Topic-Specific Queries

More Resources

- MeSH Database
- Journals in NCBI Databases
- Clinical Trials
- E-Utilities (API)
- LinkOut

Latest Literature

New articles from highly

ads

astrophysics data system

Classic Form Modern Form Paper Form

QUICK FIELD: Author First Author Abstract Year Fulltext All Search Terms

all "University of Eastern Finland"

author author "huchra, john" citations cita

first author author "huchra, john" references refe

abstract + title abs "dark energy" reviews rev

year year 2000

year range year 2000-2005

full text full "gravitational waves"

publication bibstem:ApJ

database astronomy

abs (planet OR star)

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DOAJ DIRECTORY OF OPEN ACCESS JOURNALS

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1 - 10 of 25 923

Genetics of breast cancer: Applications to the Mexican population

Elad Ziv

Salud Pública de México. 2011;53(5):415-419

Abstract | Full Text

Designed-seamless irradiation technique for extended whole mediastinal proton-beam irradiation for esophageal cancer

Okonogi Noriyuki, Hashimoto Takatuki, Ishida Masaya, Ohno Toshiki, Terunuma Toshiyuki, Okumura Toshiyuki, Sakae Takeji, Sakurai Hideyuki

Radiation Oncology. 2012;7(1):173 DOI 10.1186/1748-717X-7-173

Abstract | Full Text

Fibroblast growth factor receptor 4 Gly388Arg polymorphism in Chinese gastric cancer patients

Yan-Ying Shen, Ya-Chao Lu, Dan-Ping Shen, Yuan-Jie Liu, Xin-Ying Su, Guan-Shan Zhu, Xiao-Lu Yin, Xing-Zhi Ni

World Journal of Gastroenterology. 2013;19(28):4568-4575 DOI 10.3748/wjg.v19.i28.4568

Abstract | Full Text

Development of cabozantinib for the treatment of prostate cancer

Vaishampayan UN

Core Evidence. 2014;2014(default):61-67

Abstract | Full Text

Biomolecular Markers in Cancer of the Tongue

Paolo Foa, Silvano Bosari, Laura Monighini, Carla Codacci-Pisanelli, Jessica Fiore, Daria Ferrari

Journal of Oncology. 2009;2009 DOI 10.1155/2009/412908

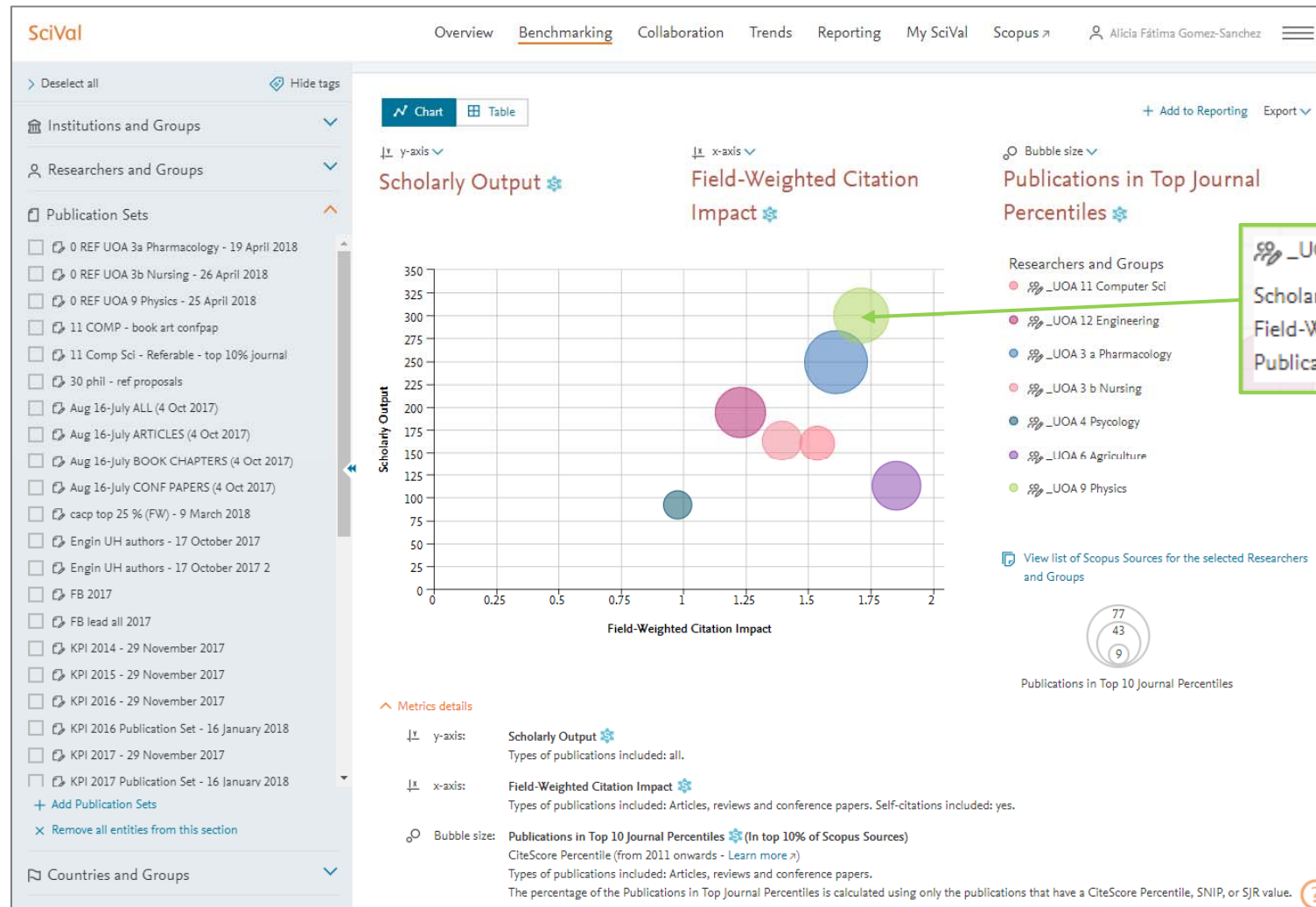
Full Text

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Publisher

BioMed Central (6563)

Analytic tools: SciVal



Analytic tools: Essential Science Indicators

Results List

- Research Fields
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Results List

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Top Papers

Clear **Save Criteria**

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- Highly Cited Papers
- Hot Papers

Map View by Top / Hot / Highly Cited Papers **Hide Visualization —**

0 64,697

Report View by Selection **Customize**

Total: 22	Institutions	Web of Science Documents	Cites	Cites/Paper	Top Papers
1	CSIC	58,020	904,481	15.59	1,04
2	UNIV BARCELONA	46,302	807,632	17.44	1,03
3	UNIV AUTONOMA BARCELONA	26,447	367,923	13.91	47

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University of Eastern Piedmont "Amedeo Avogadro" (UNIPMN), Italy

University of East London (UEL), United Kingdom (UK)

National University of East Timor (UNTL), East Timor

INSTM - University of Eastern Piedmont "Amedeo Avogadro" Research Unit (UdR Eastern Piedmont)

Q&A Mary Frank Fox: Time to ditch the leaky pipeline model

Policies should account for the institutional factors that discriminate against women

<https://www.natureindex.com>

University of Eastern Finland (UEF) Itä-Suomen Yliopisto (UEF)

Finland

Research Collaboration Relationships

1 March 2017 - 28 February 2018

Region: Global
Subject/journal group: All

The table to the right includes counts of all research outputs for University of Eastern Finland (UEF) published between 1 March 2017 - 28 February 2018 which are tracked by the Nature Index.

Hover over the donut graph to view the WFC output for each subject. Below, the same research outputs are grouped by subject. Click on the subject to drill-down into a list of articles organized by journal, and then by title.

Note: Articles may be assigned to more than one subject area.

AC	FC	WFC
39	7.22	7.22

Outputs by subject (WFC)



Subject	AC	FC	WFC
Life Sciences	19	2.91	2.91
Earth & Environmental Sciences	5	0.63	0.63
Chemistry	11	1.64	1.64
Physical Sciences	15	3.34	3.34

Top articles by Altmetric score in current window

- Increased nitrous oxide emissions from Arctic peatlands after permafrost thaw**
Proceedings of the National Academy of Sciences of the United States of America
2017-06-13
684
- Genomic analyses identify hundreds of variants associated with age at menarche and support a role for puberty timing in cancer risk**
Nature Genetics
2017-04-24
654
- Protein-altering variants associated with body mass index implicate pathways that control energy intake and expenditure in obesity**
291

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- Cutting the fuse on Parkinson's disease**
Flinders University
26 Jun 2017
- Full steam ahead for better rice**
Chinese Academy of Agricultural Sciences (CAAS)
21 Nov 2017
- A new spin on nature**
Institute for Basic Science (IBS)
24 Apr 2018

Research highlights

Further tools

1findr free edition

public health

988,108 articles out of 92,055,120 articles

Refine results by

Access Type

- ☐ Open Access 450,697
- ☐ Paid/Subscription 537,411

Year

Language

Subject

Retained by subject

- ☐ Health Sciences 755,921
- ☐ Economic & Social Sciences 47,381
- ☐ Applied Sciences 34,204
- ☐ Natural Sciences 23,181
- ☐ Arts & Humanities 17,498
- ☐ General 11,601

Author

Refine by author

Elevated Blood Lead Levels in Children Associated With the Flint Drinking Water Crisis: A Spatial Analysis of Risk and Public Health Response.

by Mona Hanna-Attisha, Jenny LaChance, Richard Casey Sadler et al.
American Journal of **Public Health** (New York, N.Y.) (2016). DOI: 10.2195/AJPH.2016.303003
Altmetric attention score: 1127 ● 248 social media mentions ● 98 news articles

OBJECTIVES: We analyzed differences in pediatric elevated blood lead level incidence before and after Flint, Michigan, introduced a more corrosive water source into an aging water system without adequate corrosion control. METHODS: We reviewed blood lead levels for children younger than 5 years before (2013) and after (2015) water source change in Greater Flint, Michigan. We assessed the percentage of elevated...

☐ Full Text (PDF) ☐ Export data

Educating the Public Health Workforce: A Scoping Review.

by Donghua Tao, Connie J Evashwick, Michal Grivna et al.
Frontiers in **Public Health** (2018). DOI: 10.3389/fpubh.2018.00027
Altmetric attention score: 15 ● 14 social media mentions

The aim of this scoping review was to identify and characterize the recent literature pertaining to the education of the **public health** workforce worldwide. The importance of preparing a **public health** workforce with sufficient capacity and appropriate capabilities has been recognized by major organizations around the world (1). Champions for **public health** note that a suitably educated workforce is essential to the delivery of...

☐ Full Text (PDF) ☐ Export data

Public health education at China's higher education institutions: a time-series analysis from 1998 to 2012.

by Jianlin Hou, Zhifeng Wang, Xiaoyun Liu et al.
BMC **Public Health** (2018). DOI: 10.1186/s12889-018-5605-4
Altmetric attention score: 6

BACKGROUND: Although China's modern education for **public health** was developing over the past 60 years, there is a lack of authoritative statistics and analyses on the nation's development of education for **public health** at higher education institutions (HEIs). Few quantitative studies on this topic have been published in domestic and international peer-reviewed journals. To address this knowledge gap, we aimed to us...

☐ Full Text (PDF) ☐ Export data

Population health intervention research training: the value of public health internships and mentorship.

by Anna-Maria Hamelin & Gilles Paradis
Public Health Reviews (2018). DOI: 10.1186/s40285-018-0004-9
Altmetric attention score: 17 ● 17 social media mentions

Background: Better alignment between academia and **public health** practice and policies are critical to improve **public health** actions. Training of future researchers to address complex issues and to conduct transdisciplinary and collaborative research will help improve this alignment. In this paper, we describe the role of internship placements and mentorship for trainees' skills development in population **health** intervention...

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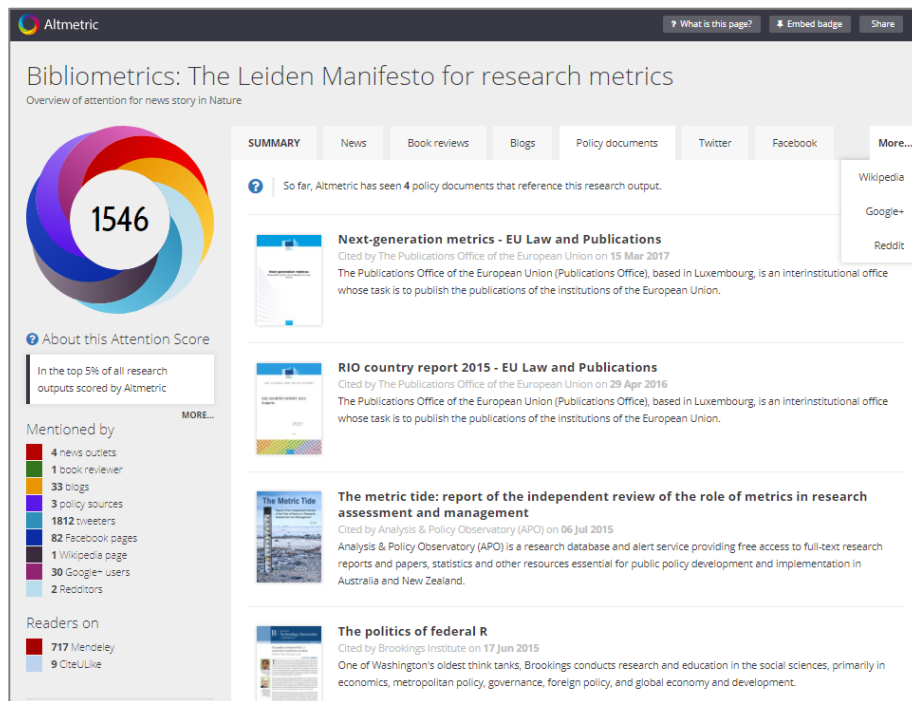
New Article from the Lens Team

Mapping the global influence of published research on industry and innovation
10 January 2018

<https://www.lens.org>

Sources for alternative metrics

Social Impact of Research: **Altmetrics** (alternative metrics and tools)



F1000 Faculty Reviews

Articles | For Referees | About this Channel | About F1000Research

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Search channel

COPD & Allied Disorders

CANCEL

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ALL ARTICLES INDEXED

Per page: 20 | 50 | 100 | 1 - 8 of 8

REVIEWS PUBLISHED PREVIOUSLY IN F1000Prime Reports

F1000Prime REPORTS

Potential mechanisms to explain how LABAs and PDE4 inhibitors enhance the clinical efficacy of glucocorticoids in inflammatory lung diseases
F1000Prime Reports 2015 7(16) (03 feb 2015)

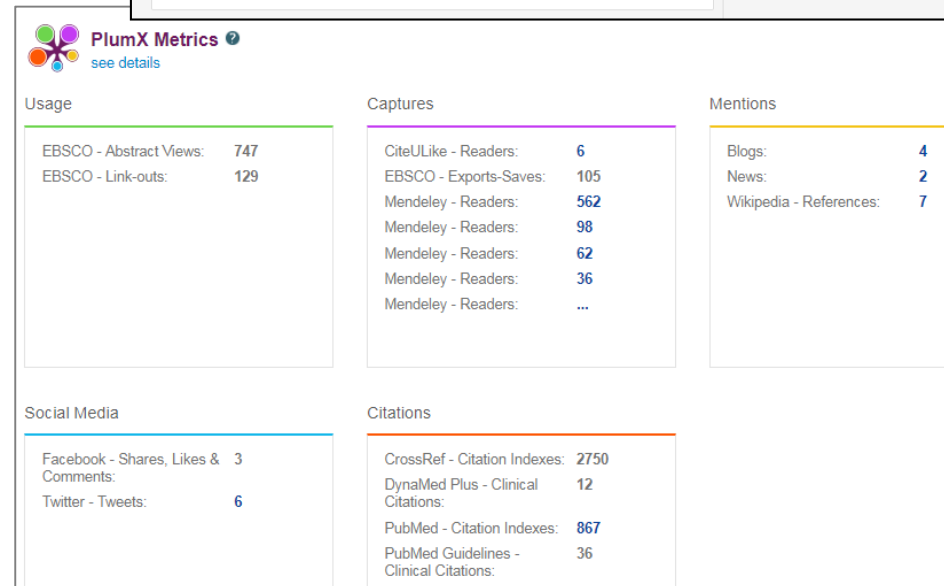
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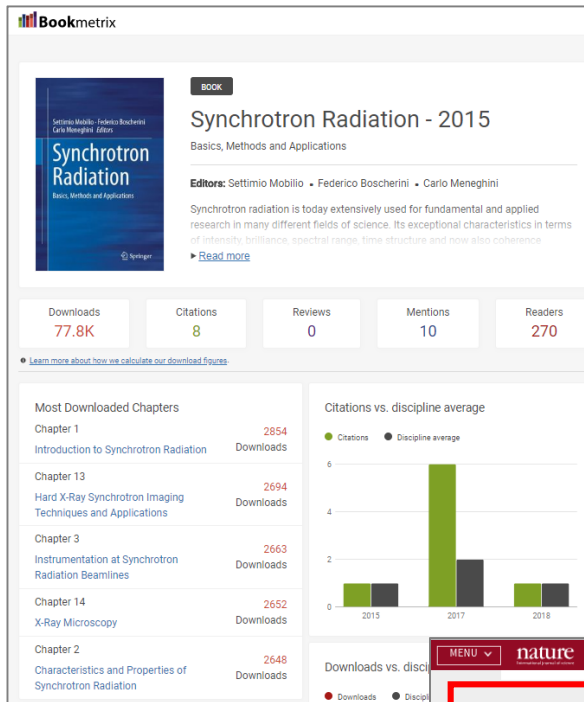
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Trending

Most Read

1 Chinese Medicine and the Pangolin	2 Human-level control through deep reinforcement learning
3 Deep learning	4 The octopus genome and the evolution of cephalopod neural and morphological novelties
5 Human hippocampal neurogenesis drops sharply in children to undetectable levels in adults	6 Work-life balance: Break or burn out

Altmetric

- 164 Nature announces new editor in chief
- 940 Europe's open-access drive escalates as university stand-offs spread
- 875 Health tips for research groups
- 761 Brain inflammatory cascade controlled by gut-derived molecules

PLUMX University of Hertfordshire View site information

Groups Sign in Q

All / Usage

Year	Title	Type	Downloads	Abstract Views
2011	Vídeo arte y performance: género, cuerpo y emancipación	Paper	790	72
2011	Arte de instalacion: interacción y audiencia performativa	Paper	293	70
2011	Instalaciones: intervenciones arquitectónicas, urbanas e institucionales	Paper	221	66
2011	Globalización artística: la diáspora y el contexto mexicano	Article	177	55
2011	Tiempo, realidad y narrativa en el arte de instalación	Paper	132	65
2011	El cuerpo, lo grotesco y el espectáculo en la escultura de instalación	Paper	85	73
		Paper	74	76
		Paper	59	66
		Paper	58	65
		Paper	45	69
		Other	44	63
		Thesis / Dissertation	35	93

nature International weekly journal of science

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Journal content

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Journal information

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- For authors

Top 10

The top ten charts the articles that have been downloaded most often, in HTML format, from the Nature website in the last month. The chart does not rank the quality, scientific significance or citation impact of the content. However, it may bring articles to your attention that you might not have otherwise noticed. We hope you enjoy them.

Last month's Nature top ten

- 1 **Structural and functional features of central nervous system lymphatic vessels**
Antoine Louveau, Igor Smirnov, Timothy J. Keyes, Jacob D. Eccles, Sherin J. Rouhani, J. David Peske, Noel C. Derecki, David Castle, James W. Mandell, Kevin S. Lee, Taji H. Harris & Jonathan Kipnis
doi:10.1038/nature14432
[Abstract](#) | [Full Text](#) | [PDF](#)
- 2 **Robots that can adapt like animals**
Antoine Cully, Jeff Clune, Danesh Tarapore & Jean-Baptiste Mouret
doi:10.1038/nature14422
[Abstract](#) | [Full Text](#) | [PDF](#)

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open innovation challenges

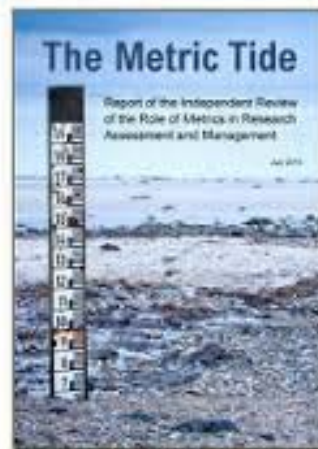
UKWIR Challenge: Defining the Built-up of Blockages in Complex Fluid Networks
Deadline: Jun 11 2015
Reward: \$15,000 USD
The United Kingdom Water Industry Research (UKWIR) is seeking innovative solutions to

The movement for responsible use of metrics



San Francisco
Declaration on
Research
Assessment
<http://am.ascb.org/dora/>

Bibliometrics: The Leiden Manifesto for research metrics. Hicks, D., et al. (2015) *Nature*. 520, 429-31. DOI: [10.1038/520429a](https://doi.org/10.1038/520429a)



The Metric Tide: Role of Metrics in Research Assessment and Management.

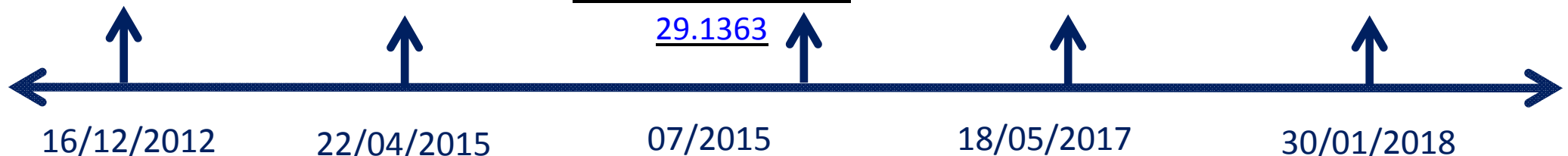
Wilsdon, J., et al. (2015). DOI: [10.13140/RG.2.1.4929.1363](https://doi.org/10.13140/RG.2.1.4929.1363)



*metrics –
Measuring The
Reliability and
perceptions of
Indicators for
interactions with
sScientific products
<https://metrics-project.net/>



A tool that
provides
guidance for
demonstrating
and evaluating
claims of
research impact
<http://www.metrics-toolkit.org/>




The Leiden Manifesto



10 principles to guide research evaluation:

1. Quantitative evaluation should support qualitative, expert assessment
2. Indicators used to evaluate performance should relate clearly to the program goals
3. Protect excellence in locally relevant research
4. Keep data collection and analytical processes open, transparent and simple
5. Allow those evaluated to verify data and analysis.
6. Account for variation by field in publication and citation practices
7. Base assessment of individual researchers on a qualitative judgement of their portfolio.
8. Avoid misplaced concreteness and false precision.
9. Recognize the systemic effect of the assessment and indicators.
10. Scrutinize indicators regularly and update them.

Statement of responsible metrics



THE BIBLIOMAGICIAN
Comment & practical guidance from the LIS-Bibliometrics community

Home About **Resource Hub** ▾ Competencies

RESOURCE HUB

This page provides a starting point for anyone wanting to familiarise themselves with what bibliometrics are and where they came from to how bibliometrics are library and information science roles and competencies evolving as a consequence of digitalisation.

Statements of responsible metrics

- University of Bath
- Imperial College London
- Indiana University
- Loughborough University
- University of Waterloo
- University of York

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 - Responsible Metrics
 - Responsible Metrics Statement**
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 - Research Impact and Engagement
 - Researcher Training and Development
 - Research strategy and policy
 - Contacts for Research Support
- Timetables and class schedules
- Admissions Tutors

University of Hertfordshire UH

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Responsible Metrics Statement

Responsible Metrics Statement

The University of Hertfordshire (UH) supports the responsible use of metrics for research assessment and management

The University of Hertfordshire (UH) supports the responsible use of metrics for research assessment and management.

- Research evaluation can be informed by quantitative indicators and other evidence, but should be based mainly on expert qualitative assessment. Indicators may complement decision-making but should never take the place of judgement from an expert in the field.
- Indicators must be used appropriately. The use of simple numbers without sufficient context is not appropriate. The use of a single metric is rarely appropriate. A basket of metrics should be used.
- Factors such as the differences in publishing practice between disciplines, types of documents, age of the publication, stage of career, number of collaborators or types of research can all affect citation rates and other indicators. Metrics that normalise and adjust for these factors should be used.
- Excellence in locally relevant or niche research should be protected. This research cannot always be published in high-impact journals, or attract high citation rates. Indicators should take this into account.
- The methods and data used for research assessment need to be transparent and simple. This allows for the verification of analyses and corroboration of conclusions obtained.
- The systemic and potential effects of indicators, wherein they can change scholarly behaviour, should be anticipated and acknowledged.
- The effectiveness of indicators changes with time, therefore the basket of metrics should be kept updated.

In the statement, we have used the words metric and indicator synonymously to emphasise that metrics are indicators rather than absolute measurements.

These recommendations are based on the principles expressed in detail in the following key texts:

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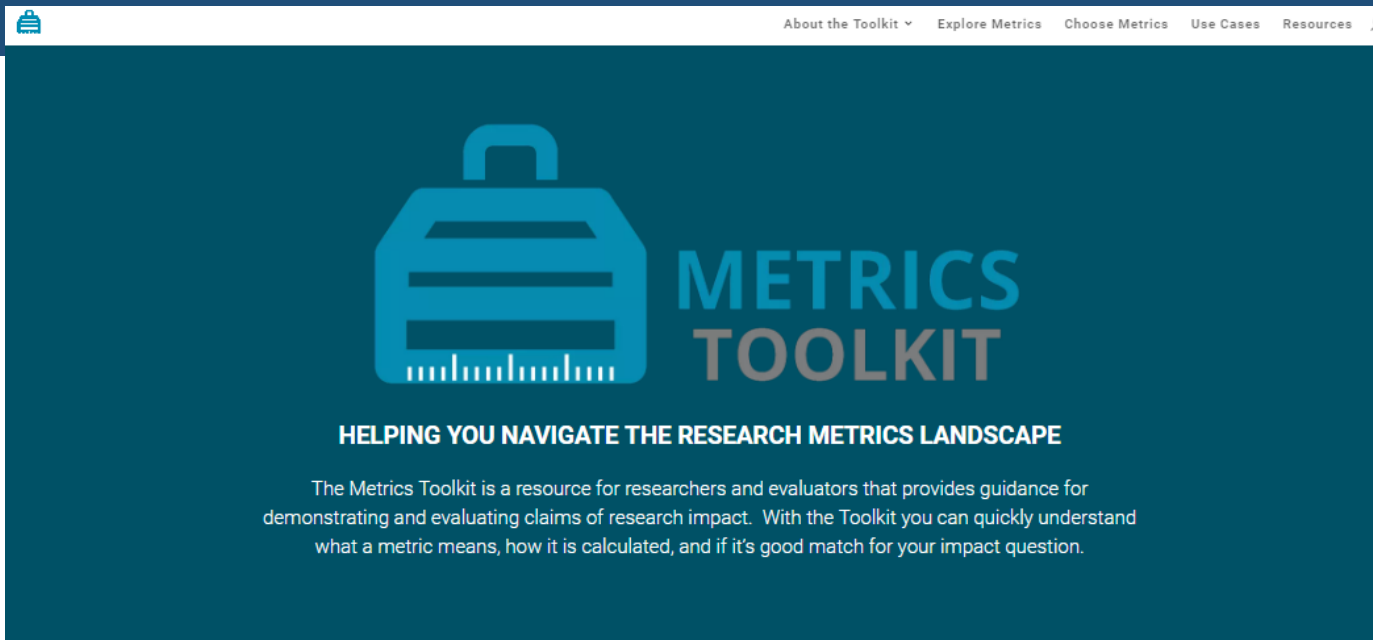
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Where to search for the appropriate metrics



Explore Metrics

Explore the metrics dashboard to learn more about specific metrics, and what they do and do not measure.

EXPLORE



Choose Metrics

Choose the right metrics for demonstrating your research impact or evaluating impact of specific outputs.

CHOOSE

<http://www.metrics-toolkit.org>

We Are
Supported By:



Where to search for the appropriate metrics

All Authors Book chapters Books Datasets **Journal Articles** Journals Software/Code/Scripts



Policy Mentions

Can apply to: Primarily research outputs such as journal articles and books

Metric definition: The number of times a research output has been cited in policy documents from government bodies or NGOs.

Metric calculation: The total count of citations to a research output in the policy sources being tracked by the metric provider. Each provider tracks differing manually-curated lists of policy bodies.

Data sources: Governmental and non-governmental policy documents

Appropriate use cases: Policy mentions can be used to demonstrate how research has influenced policy or the course of action in a particular field.

Limitations: Research and researchers may influence policy and decision making in indirect ways that are not always trackable via policy citations (Konkiel, 2016). One study found that "less than 0.5% of the papers published in different subject categories are mentioned at least once in policy-related documents" (Haunschild, 2016). In Altmetric, only those books, book chapters, and journal articles with DOIs can be tracked in policy. It is unknown if PlumX has similar restrictions.

Inappropriate use cases: Policy mentions should not be used as a direct measure of a research output's effect on practice.

Available metric sources: Altmetric, PlumX

Transparency: In relevant providers, one can access the full-text of the policy mentions. However, all providers keep their full



ds, Articles



Mentions



Mentions



Facebook:
Comments, Likes,
and Shares



Policy Mentions



Wikipedia Citations

Choose Metrics

Disciplinary Influence Research Object? Social Sciences

Filter

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Disciplinary Influence Social Sciences

Showing all 10 results



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Citations, Articles

Citations, Books
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Citations, Data

Citations, Software



Field Weighted
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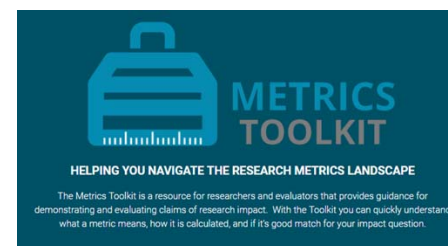
Journal
Acceptance Rate



Mendeley Readers



Publons Score



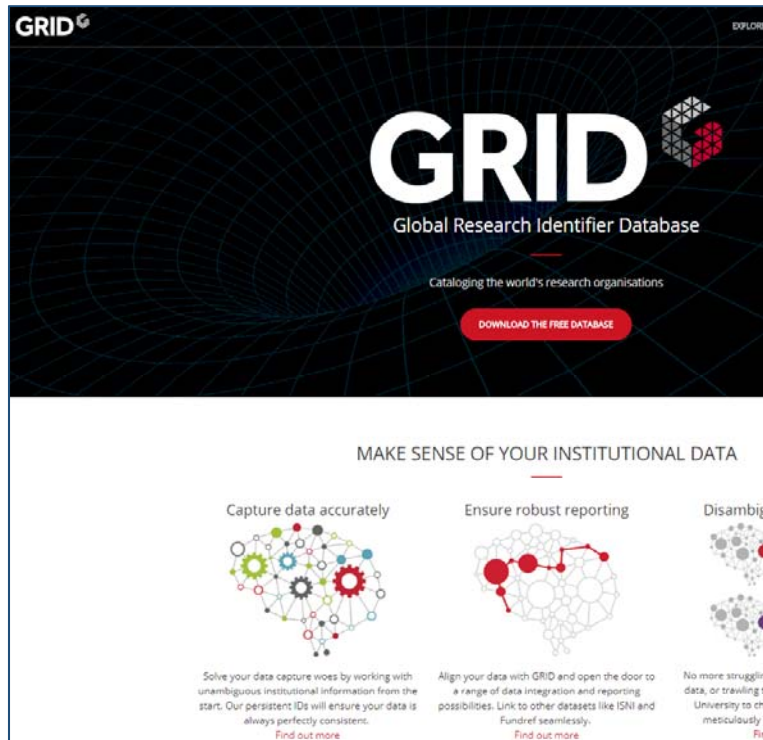
PART 2.

SCHOLARLY COMMUNICATION SUPPORT IN YOUR INSTITUTION

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- ii. Which is your institution ID in Scopus, WoS or Dimensions
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- iv. Are authors consistent using names and affiliations?
- v. Are authors attributing funding?
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Aliases:
Acronyms:
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Related Institutes: Lister Hospital, Queen Elizabeth II Hospital

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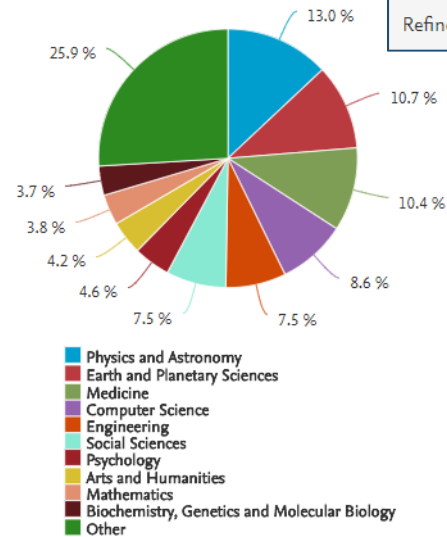
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Documents by source

Sort by: Document count (high-low)

University of Hertfordshire

Physics and Astronomy	2753	Chemistry	463
Earth and Planetary Sciences	2270	Environmental Science	432
Medicine	2213	Agricultural and Biological Sciences	423
Computer Science	1818	Economics, Econometrics and Finance	422
Engineering	1596	Materials Science	362
Social Sciences	1586	Health Professions	230
Psychology	973	Energy	147
Arts and Humanities	894	Chemical Engineering	138
Mathematics	808	Decision Sciences	137
Biochemistry, Genetics and Molecular Biology	777	Immunology and Microbiology	129
Nursing	679	Undefined	118
Business, Management and Accounting	651	Multidisciplinary	97
Pharmacology, Toxicology and Pharmaceutics	563	Veterinary	24
Neuroscience	469	Dentistry	11



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Topic ▾

And ▾

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[Select available organizations from the Index](#)
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Organizations - Enhanced List

**** Use this list to find the preferred name for an organization and the variants we have identified and associated with it. Note: Not all organizations have been included in this list. ****

Use the Browse and Find features to locate organizations to add to your query.

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The Routledge Handbook of Tourism in Asia

By: Wood, RC (Wood, Roy C.)^[1,2]

TOURISM MANAGEMENT
Volume: 67 Pages: 201-202
Published: AUG 2018
Document Type: Book Review
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Author Information

Reprint Address: Wood, RC (reprint author)

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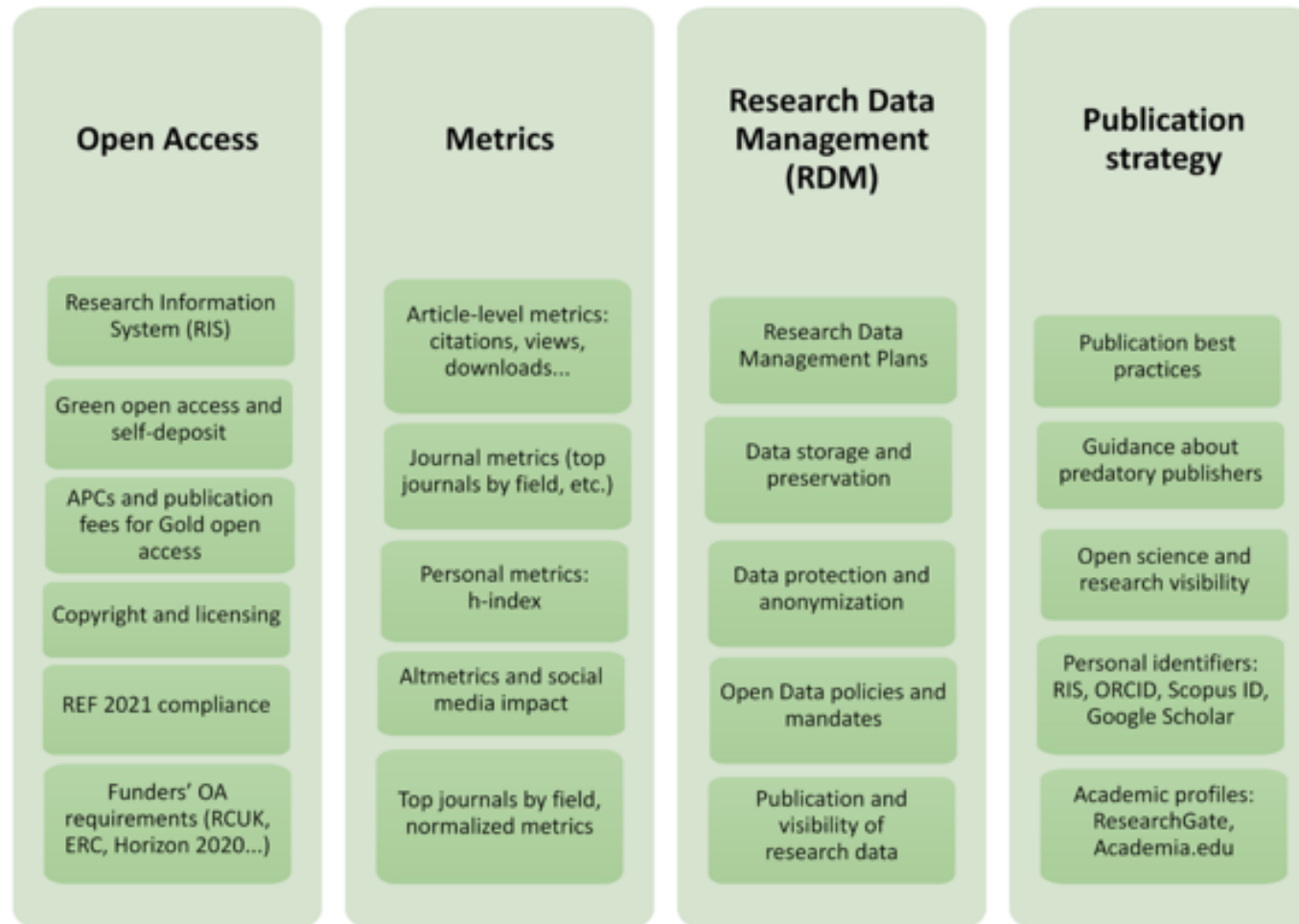
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 - Define types of reports
 - Set how can gaps be recognized
- ✓ Set up a list of services
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Scholarly Research Communication: How can we help you?



PART 3.

Strategies to promote research visibility

What we already know

Benefits of Open Access for you and society



Source: Australian Open Access Support Group

<http://blogs.bournemouth.ac.uk/research/files/2015/08/Screen-Shot-2015-08-05-at-21.24.01.png>



Benefits for sharing open research data

Reinforcing open scientific inquiry

Encouraging diversity of analysis and opinion

Promoting new research, testing of new or alternative hypotheses and methods of analysis

Supporting studies on data collection methods and measurement

Facilitating education of new researchers

Permitting the creation of new datasets by combining data from multiple sources

[Piwowar HA, Day RS, Fridsma DB (2007) [Sharing Detailed Research Data Is Associated with Increased Citation Rate](#). PLoS ONE 2(3): e308]

How and where



- Make your research open as soon as possible
- Share your data, linked to publications
- Update your profiles
- Be consistent using your name and use the appropriate affiliation and e-mail
- Begin informally publishing (posting or blogging, sharing news...)



- Repositories and research information systems
- Personal identifiers (Orcid, Google Scholar...)
- Professional and academic networks (ResearchGate, LinkedIn...)
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Assessment and support of academic publishing



- Search for appropriate journals
- Search for the right Creative Common licences
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- Management of APCs
- Update the version of the document record in the repository
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- Share research data

How to avoid predatory publishers



<http://thinkchecksubmit.org>

Choose the right journal for your research



**Are you submitting your research to a trusted journal?
Is it the right journal for your work?**

- More research is being published worldwide.
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- Can you easily identify and contact the publisher?
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 - Can you contact the publisher by telephone, email, and post?
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 - Does the journal site explain what these fees are for and when they will be charged?
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 - Have you heard of the editorial board members?
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Dr Festus Oderanti

Dr Festus Oderanti

Postal address:

University of Hertfordshire, Hatfield, Hertfordshire
United Kingdom

f.oderanti@herts.ac.uk

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Oderanti, F. & Li, F. 10 Jan 2018 In : *Psychology & Marketing*. 35, 2, p. 120-137 18 p., 2 Article

2017

A Knowledge Network and Mobilisation Framework for Lean Supply Chain Decisions in Agri-Food Industry
Chen, H., Liu, S. & Oderanti, F. 1 Oct 2017 In : *International Journal of Decision Support System Technology (IJDSST)* 9(4). 9, 4, p. 37-48 12 p. Article

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Country

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Keywords

Open Access; Open Data; Research
Data management; Open Science;
Bibliometrics; Responsible Metrics

Websites

University of Hertfordshire profile p
age

Emails

a.gomez-sanchez@herts.ac.uk

Other IDs

Scopus Author ID: 56052766400

Biography

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+ Add education

Sort

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Employment (2)

Funding (0)

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 diabetes drug delivery **ecology** education electrochemistry energy **epidemiology**
 epigenetics evolution fluid mechanics genetics genomics geochemistry gis graphene
 hydrology image processing immunology inflammation innovation inorganic chemistry knowledge
 management **machine learning** mass spectrometry medicinal chemistry microbiology
 microfluidics molecular biology molecular dynamics **nanomaterials** nanoparticles
nanotechnology neural networks neuroscience nonlinear optics nutrition obesity
 optimization organic chemistry organic synthesis organometallic chemistry oxidative stress pattern
 recognition photocatalysis photonics physical chemistry plasmonics polymer population genetics
 proteomics psychology public health quantum optics remote sensing renewable energy robotics
 signal processing software engineering spectroscopy spintronics statistics stem cells structural biology
 superconductivity supramolecular chemistry surface science sustainability systems biology taxonomy thin
 films tissue engineering

<http://www.researcherid.com>

- ResearcherID is a tool from the Web of Science that helps researchers to solve the problem about author ambiguity, giving a unique identifier that consists of alphanumeric characters.
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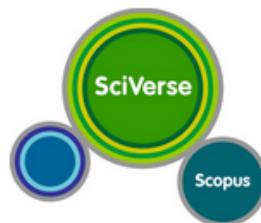
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Scopus ID

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- The Scopus Author Identifier distinguishes between these names by assigning each author a unique number and grouping together all of the documents written by that author.
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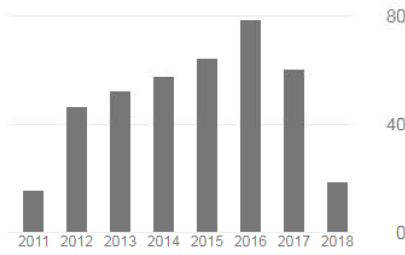
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TITLE	CITED BY	YEAR
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Global Information Warfare Jones A, Kovacich G.L., Luzwick P.G. Auerbach	52 *	2002
Building a Digital Forensic Laboratory: Establishing and Managing a Successful Facility Jones A, Valli C Elsevier	40 *	2008
Cloud Forensics: A Research Perspective A Almula, S. Iraqi, Y. Jones Innovations in Information Technology (IIT), 2013 9th International ...	25	2013
Enhancing Phishing E-Mail Classifiers: A Lexical URL Analysis Approach AJ Mahmoud Khonji, Youssef Iraqi International Journal for Information Security Research (IJISR) 2 (1 and 2)	25	2012

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López-Cózar, E; Robinson García, N; Torres-Salinas, D. *Manipular Google Scholar Citations y Google Scholar Metrics: simple, sencillo y tentador*. EC3 Working Papers 6, 29 de mayo. <http://hdl.handle.net/10481/20469>

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Introduction

Alicia Fátima Gómez-Sánchez currently works as Research & Scholarly Communications Information Manager at the University of Hertfordshire (UK). She's focused on research intelligence and research metric analysis. She's also interested in developing publication about 'Open Science'

Affiliation

University of Hertfordshire
 Location: Hatfield, United Kingdom
 Department: Library and Computing Services
 Position: Research & Scholarly Communications Information Manager
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How often you need that competency?	Competency level					
		Novice	Advanced beginner	Competent	Proficient	Expert
	Daily, Every time					
	Often					
	Sometimes					
	Occasionally					

Top tips – be consistent and professional

Some advice for your researchers!

- Get an ORCID, and other personal profiles, and use it everywhere
- Take metadata seriously to maximise discoverability
- It's not only about publications, there are other outputs, as research data
- Enhance the use of Twitter to share questions, observations, little victories, and references; remember to use it positively.
- Keep track of your digital footprint and your media impact
- Blogs are time consuming, but receive 'mentions' and build a reputation before formally publishing
- Recommend a sensible email address for professional use

What did you learn?

What will you be able
to implement?

Where would you think you
would need improve your
knowledge

THANK YOU FOR YOUR ATTENTION!

For further questions:

Alicia F. Gomez-Sánchez

a.gomez-sanchez@herts.ac.uk

Rebeca Isabel Gómez

rebeca.isabel.ext@juntadeandalucia.es

